



AVC offers SEVEN marketing vehicles in East Central/Southeastern Ohio!

WYBZ-FM Classic Hits Y107 (107.3) Muskingum, Perry & Morgan Counties	
Playing the greatest pop, soul, and rock'n'roll from the 70s, 80s, and early 90s; feel-good, family friendly music targeted at the "money demographic" The morning show, hosted by Dave Hilliard, starts every weekday off with the best classic hits.	
NASH ICON (107.9/98.5) Guernsey & Muskingum Counties	
NASH ICON is the mainstream country format that features a current-based music mix with a superstar library based in the late 80s, 90s and early 2000s. NASH ICON is patterned after WSM-FM in Nashville, where it has become the most listened to country station!	
WCMJ 96FM (96.7) Guernsey, Noble, Muskingum, Belmont & Coshocton Counties	
Featuring today's hot contemporary hits and a deep commitment to local news and sports. The 96 FM Morning Show with Geno Riley gets each weekday off to a fun and informative start! WCMJ's primary target audience is women ages 21-49.	
WWKC KC105 (104.9) Guernsey, Noble, Muskingum, Belmont & Coshocton Counties	
Playing a blend of today's country and all-time favorites, along with local news and sports. Jump start your morning with Kickin' Country hosted by Jeff Luke. With entertainment, contests, and information targeting the 25-54 demographic.	
WILE-FM 97.7 (97.7) Guernsey, Noble, Muskingum, Belmont & Coshocton Counties	
97.7 features the Adult Standards format with middle of the road favorites spanning five decades for ages 35+, along with local news and sports, Ohio State football and basketball and Cincinnati Reds baseball.	
93BNV WBNV (93.5) Belmont, Monroe and Ohio County in West Virginia	
Jump-start your weekday mornings with The Bob and Sheri Show! WBNV is home of the Cleveland Indians! This station features just the right mix of pop and rock hits from the 70's and 80's without the dance, R&B and Motown music.	
WBIK Rock 92.1 (92.1) Guernsey, Noble, Muskingum, Belmont & Coshocton Counties	
It's Classic Rock that goes deep into 70's and 80s with Led Zeppelin, Z.Z. Top, Pink Floyd, Tom Petty and more...plus the latest releases from rock music's "heritage" acts; targets the 25-65 age group.	

AVC Communications

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