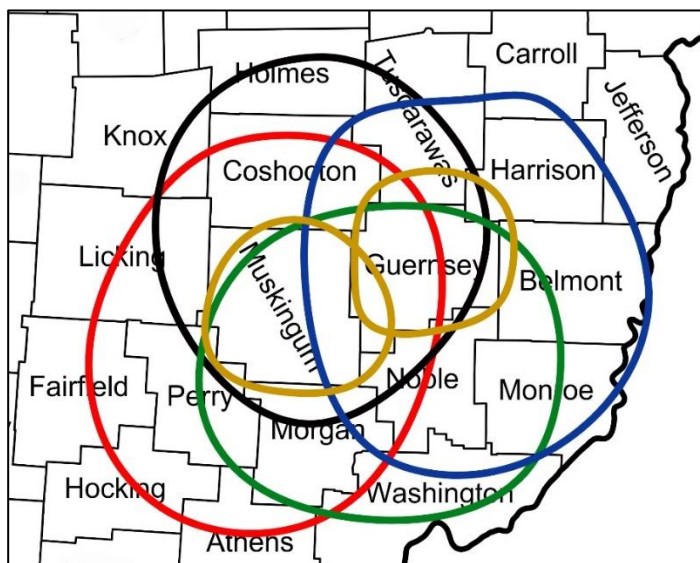


Offering SEVEN marketing vehicles in East Central and Southeastern Ohio;
Reaching over 88,000 **DIFFERENT** listeners per week



WYBZ-FM
WCMJ-FM
WILE-FM
WBIK
WWKC
WBNV
NASH ICON



Format
Demographic



Classic Hits
70's 80's 90's
25 - 65



Main Stream
Country
25 - 54



Hot AC
18 - 49



Today's Country
18 - 49



Adult Standard
35 - 64



Pop & Rock
70's & 80's
35 - 64



Classic Rock
70's & 80's
25 - 54

Nascar
The Lia Show

Ohio State
Football/Basketball
Cincinnati Reds

Bob & Sheri
Cleveland Indians