

EEO PUBLIC FILE REPORT

for

AVC COMMUNICATIONS, INC.

Radio Stations

WILE – Cambridge, Ohio

WCMJ – Cambridge, Ohio

WILE-FM – Byesville, Ohio

WBNV – Barnesville, Ohio

WWKC – Caldwell, Ohio

WBIK – Pleasant City, Ohio

This EEO Public File Report
Covers the Period Ending
May 31, 2017

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in the Public Inspection Files of AVC Communications, Inc. – operated Radio Stations WCMJ, WILE-AM/FM, WWKC, WBNV and WBIK pursuant to Section 73.2080(c)(6) of the Federal Communications Commission’s (FCC) rules.

During the one-year period ending May 31, 2017, this broadcast unit filled no full-time vacancies:

STATION INITIATIVES

The following is a list and brief description of initiatives undertaken pursuant to the FCC’s EEO rules during the time period covered by this report.

- General Manager Joel Losego accepted an invitation to speak to members of Youth and Adult Leadership Guernsey in November, 2017. These are two separate groups of 1) high school juniors representing each school district within Guernsey County or 2) Adults in positions of leadership in local businesses. The Leadership Program is managed by the Cambridge Area Chamber of Commerce. Typical topics covered include career opportunities at our radio stations.
- In April, AVC Communications, Inc. President and CEO, Joel Losego, presented a \$1,250 scholarship to a Muskingum College student who is pursuing a degree in communications and is active in the school's radio and television programs. The scholarship is funded by a \$25,000 endowment, donated to the college by Mr. Grant Hafley, former owner of AVC Communications, in the name of the late John W. McCance, long-time AVC Communications’ Chief Engineer. The candidate should be pursuing a broadcasting-related career with an emphasis on industry’s technical aspects.
- President and CEO Joel Losego serves on the East Muskingum Local School District’s Superintendent’s Advisory Board, providing input for the district from a business/ community perspective.
- President and CEO Joel Losego is member of the Zane State College General Education Advisory Committee, providing the college with input for curriculum development from a business/ community perspective.
- President and CEO Joel Losego and morning show host Jeremy Scott spoke to 4 classes of high school students on career day in December, 2016 about employment opportunities in broadcasting, both locally and nationally.
- Employee David Wilson serves on the Advisory Board for the Digital Media program of the Mid-East Ohio Career and Technology Center. The Digital Media program is considered preparatory to a career in broadcast performance and related skills.

- Marketing Specialist Jim Vaughan serves on the Guernsey County Department of Jobs and Family Services' Workforce Policy Board. Among the Board's duties and responsibilities are funding and administrating the Guernsey County Youth Employment Program as well as the development and implementation of specialized employment training and facilitation.
- AVC Communications, Inc. has maintained an internship program to prepare area students for a broadcasting career. Participating this year has been 4 students, 3 in college and 1 in high school.
- AVC Communications, Inc. has maintained an open-door policy for area high school students who wish to "job shadow" as they consider a possible career in broadcasting. Students typically sit-in on our various morning shows as well as observe, and ask questions of members of our news, programming, traffic and sales departments. Job shadowing during the past twelve months included students from Cambridge High School in Cambridge and John Glenn High School in New Concord, Ohio.
- We air announcements on each of our radio stations, on a continuous basis and in all day parts, encouraging area groups and organizations to contact us for inclusion in our outreach efforts, supplying all necessary contact information.

AVC Communications, Inc. remains committed to expanding its recruitment sources to allow for greater input from local and viable community, minority and female sources.